ÉSACE ET ÉCHANGES
Le terme d’échange = l’idée de réciprocité. En effet, l’acte d’échanger = un ou plusieurs partenaires qui donnent + attendent quelque chose en retour.
Le lien entre les deux termes de la notion nous amène à considérer les échanges entre les peuples : échanges commerciaux, culturels, flux migratoires...
La frontière = soit barrière visant à limiter ces échanges ou au contraire, soit espace d’ouverture.

Les réseaux sociaux d’abord. Dans quelle mesure internet a révolutionné la manière de communiquer en créant l’instantanéité ?

L’année de césure ou “Gap year” également. Ou comment prendre une année sabbatique permet de s’ouvrir sur des cultures différentes.

L’immigration enfin. Peut-elle toujours être considérée comme source d’échanges ? Quelles sont les difficultés ?

Le thème que nous allons traiter est celui de l’immigration mexicaine aux États-Unis.
Nous verrons le paradoxe de la situation américaine : d’une part son économie américaine se fonde en partie sur l’immigration (même illégale), et d’autre part, les conditions d’entrée dans le pays sont devenues drastiques.

The notion I am going to deal with is « Spaces and Exchanges ». To begin with, I’d like to give a definition of the notion : an exchange is an act of giving and receiving something else in return. It can also be seen as a continuous movement or circulation. There are different kinds of exchanges : media, people, trade...
To illustrate the notion, I have chosen to talk about immigration in the USA. We way wonder to what extent immigration may be considered as a form of exchange.

Over the last decades, the US-Mexico border has been a burning and debated issue. It is one of the longest borders in the world and also one of the busiest. Indeed, it has become a strategic place for legal and illegal business. Not only do commercial exchanges take place there, it is also a nerve centre for drug dealing.
Mexico, struck by unemployment.

The border acts like a magnet for Mexican immigrants who dream of a better life in the USA. Actually, the job offers are limited in Mexico and the standards of living are much lower than in the USA. Contrary to Mexico which is struck by unemployment and poverty, ...

USA, appears as a land of opportunities.

...the USA appears as a land of opportunities as far as the job market is concerned. That is the reason why many destitute Mexicans cross the border, whether legally or illegally.

Menial jobs.

While they move to America hoping for better prospects, they are often offered menial and painful jobs and accept low wages.

Cheap labour force.

That is the paradox of the situation of the Mexican immigrants: they represent more than half of the immigrants in the USA and while some Americans aim at limiting their numbers, others view them as a cheap labour force. As a result, immigration is a highly controversial issue.

The border is watched over by patrols to arrest illegal immigrants.

On the one hand, the border is watched over by patrols or militia such as the Minutemen whose goal is to prevent illegal immigration, even if it implies resorting to violence. They help patrols catch and arrest illegal immigrants, and ask for a tighter border control in order to limit immigration.

Part of the American economy seems to be based on this unskilled workforce.

On the other hand, part of the American economy seems to be based on this unskilled workforce, ready to endure difficult working conditions in restaurants or as farm labourers. To answer those who are convinced that undocumented immigrants are taking away jobs from American citizens, pro-immigrants insist on the painfulness of these jobs, convinced that American workers would not accept to work in such conditions.
Immigration enables economic exchanges.

In any case, this migration pattern is the basis all kinds of exchanges. As we have just said, it enables economic exchanges: while Mexicans are given the opportunity to improve their living conditions, the US economy benefits from their adaptability.

Multicultural society.

Besides, immigration tends to create a multicultural society, with the emergence of TV channels in Spanish for example. Another illustration of these exchanges is Spanglish: it shows the influence of Spanish over the English language. Actually, it is not only a matter of linguistics, it has also become a commercial strategy to target the Latino community in the USA. When big American firms want to sell their products to the Spanish-speaking community, they often use Spanglish in their ads. It is a way of appealing to Latinos, whose purchasing power is expected to triple over the next few years.

As a conclusion, we can say that even if the Mexican immigration remains debated, it is indisputably a source of economic and cultural wealth for the USA. Nevertheless, the American Dream sometimes turns out to be more an utopia than reality.

2 - Vocabulaire

« To cross the border »
= traverser la frontière

« A smuggler »
= un passeur

« Controversial / debated issue »
= sujet à controverse

« Undocumented immigrants »
= sans-papiers

« Job opportunities »
= opportunités de trouver un travail

« Menial job »
= emploi subalterne

« Cheap labour force »
= main d'œuvre bon marché

« Better prospects »
= meilleures chances/perspectives

« Destitute »
= pauvre/démuni

« Standard of living »
= niveau de vie